

November 2, 2024

EP Scarlett Music Program Association

Dear Parents:

EP Scarlett Music Program is kicking off our Fall Fundraiser! EP Scarlett Music offers students many enriching activities - which students may fundraise towards.

**EP Scarlett Music Program is hosting a Purdy's Chocolates Fall Fundraiser!** Calling ALL Chocolate Lovers!

As you may already know, each student enrolled in EP Scarlett Music Program has their own fundraising account. Funds raised are deposited into your students fundraising account.

**The more your student fundraises, the less you will pay for their trip fees!** The student's fundraising account stays with them their entire time within EP Scarlett Music Program. Any student funds left over when the student either exits the school, or quits the Music Program, can be transferred to a sibling currently in, or scheduled to come into the EP Scarlett Music Program. Otherwise, remaining funds get rolled into the general account.

From now until **November 18th, 2024**, you can order Purdy's treats from our fundraiser by ***joining EP Scarlett Music Program online Purdy's campaign.***

How does it work?

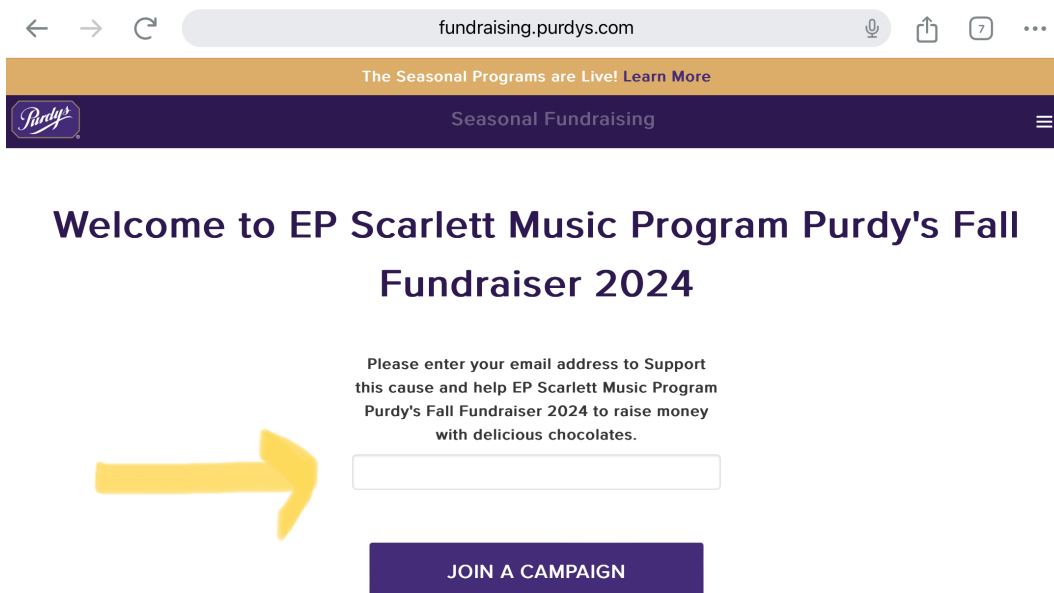
1. Send the Purdy's catalogue to your family, friends and co-workers. Here is the link <https://issuu.com/purdyschocolatier/docs/sfr-xmas-2024-digital-catalogue>
2. Ask your friends and family to email you their orders.
3. **You place their orders by creating an account in your name - linked to EP Scarlett Purdy's Main Fundraising Campaign.**

Orders will be ready for pick up on **Dec. 8, 2024.**

Below are instructions with illustrations to create an account and place an order. It's so simple!

#### HOW TO CREATE AN ACCOUNT:

1. Go this site: <https://fundraising.purdys.com/1998873-122341>
2. Enter your email address.



The screenshot shows a web browser window with the URL [fundraising.purdys.com](https://fundraising.purdys.com). The page header includes the Purdy's logo and the text "Seasonal Fundraising". Below the header, there is a banner that says "The Seasonal Programs are Live! Learn More". The main content area features a large heading: "Welcome to EP Scarlett Music Program Purdy's Fall Fundraiser 2024". Underneath this heading, there is a text prompt: "Please enter your email address to Support this cause and help EP Scarlett Music Program Purdy's Fall Fundraiser 2024 to raise money with delicious chocolates." A yellow arrow points to an empty text input field. Below the input field is a dark purple button with the text "JOIN A CAMPAIGN".

### 3. Click “Join Campaign”



Purdy's Seasonal Fundraising

## Welcome to EP Scarlett Music Program Purdy's Fall Fundraiser 2024

Please enter your email address to Support this cause and help EP Scarlett Music Program Purdy's Fall Fundraiser 2024 to raise money with delicious chocolates.

JOIN A CAMPAIGN

4. Register as a “new account”, or “returning customer” filling in each information field. Then click “Join Campaign” when completed entering account information.



← → ↻ fundraising.purdys.com

The Seasonal Programs are Live! [Learn More](#)

Purdy's Seasonal Fundraising

## Sign in

### Returning Customer

Email Address or Customer Number <sup>?</sup>

Password

Remember me

[Forgot Password?](#)

SIGN IN

### New Customer

If you're looking to set up and coordinate your 1st campaign OR you want to support a campaign for the 1st time, you'll need to register.

REGISTER

Password

Password must be: At least 8 characters in length and include at least 1 lowercase, 1 uppercase, 1 number and 1 symbol

Confirm Password

and 1 symbol

Confirm Password

Sign up to Purdys Chocolatier promotional emails  
By submitting this form, you agree to receive email marketing messages from Purdys at the submitted email address. You can withdraw your consent at any time by following the unsubscribe instructions in any email we send to you. [Privacy Policy](#)

Sign me up to receive text updates from Purdys.  
By checking the box above, I agree to receive recurring automated marketing text msgs to the mobile number provided, from Purdys on 1-833-976-5008. Consent is not a condition of purchase. Msg frequency may vary. Standard msg & data rates may apply. Reply HELP for help and STOP to cancel. See [Terms and Conditions](#).



JOIN A CAMPAIGN

Contact Us!  
  
1 888 478 7397 Ext 1

5. Click on **three bars** on the top **right** corner of the screen.

← → ↻ fundraising.purdys.com 🔍 📄 7 ...

The Seasonal Programs are Live! [Learn More](#)

Seasonal Fundraising ☰

You are connected to: Dana Michelle

**Share your campaign**

Use this link to start sharing, inviting and promoting your campaign.

<https://fundraising.purdys.com/199>

[Learn More](#)

Active ?

**EP Scarlett Music Program Purdy's Fall Fundraiser 2024**

Fundraising Sales Goal: \$10,000.00 Product Total: \$588.00 Profit: \$61.74

---

**Supporter Deadline**  
11/18

**Supporter Pickup**  
12/08

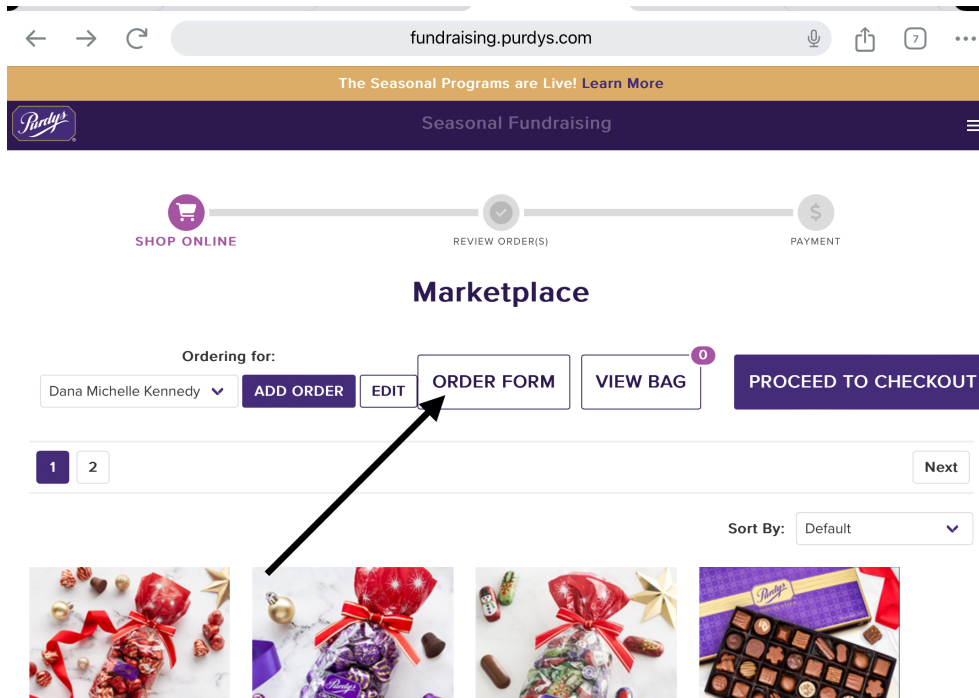
Click on the 3 bars icon here



## 6. Select “Shop Online”.

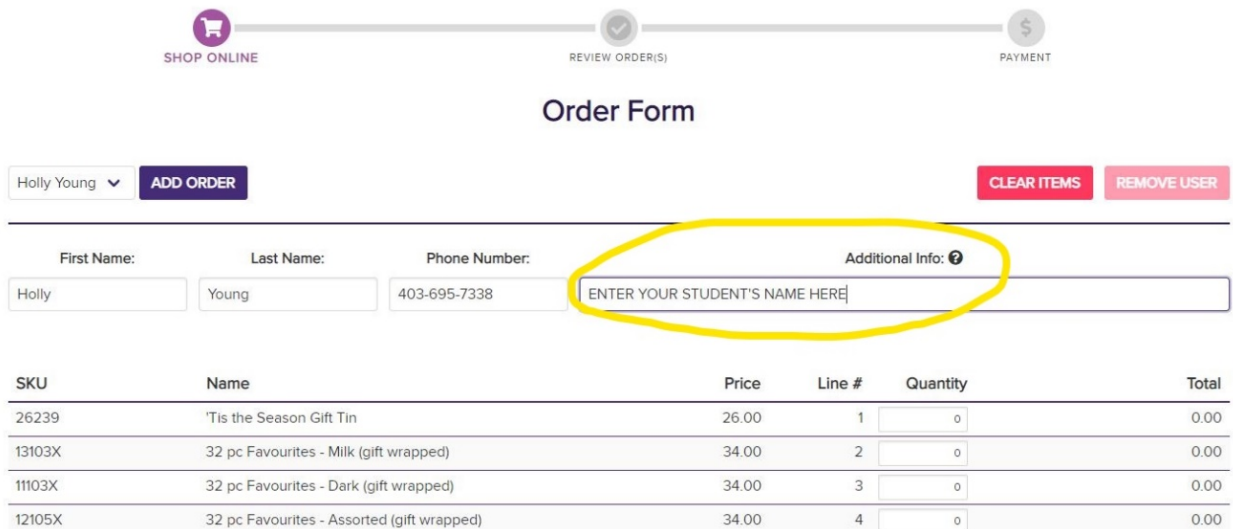
The screenshot shows a mobile browser interface for the website fundraising.purdys.com. At the top, there is a status bar with the time 16:11, date Sat Nov 2, and battery level at 58%. The browser's address bar shows the URL fundraising.purdys.com. Below the browser, a purple banner reads "The Seasonal Programs are Live! Learn More". The main content area features the Purdy's logo and a "Seasonal Fundraising" header. A user profile for "DANA MICHELLE KENNEDY" is displayed with a "SWITCH ROLES" dropdown menu. Below this, a card for the "EP Scarlett Music Program Purdy's Fall Fundraiser 2024" is visible. A "LOGOUT" button is positioned below the fundraiser card. A "MANAGE YOUR TEAM" section contains a list of menu items: "DASHBOARD", "COORDINATOR SUCCESS GUIDE", "SHOP ONLINE", "PAY FOR ORDERS", "REPORTS", and "SUPPORT MATERIALS". A large grey arrow points to the "SHOP ONLINE" option.

7. Click on “order form.”



8. Enter your order items. **IMPORTANT - enter band student's name in "Additional Info" field. See below:**

**To ensure your student's fundraising is correctly credited to their account, please be sure to enter their name in the "Additional Info" line on the Online Order Form (see below:)**

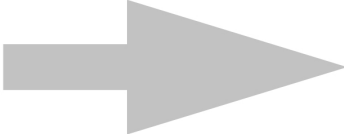


9. Once you have your items ordered, click on “Proceed to Checkout” ! Pay for items and you will receive a confirmation copy of your order! You are done!

16:23 Sat Nov 2 fundraising.purdys.com LTE 56%

28020	Happy Hanukkah Gift Box, 16 pc	28.50	52	<input type="text" value="0"/>	0.00
28019	Hanukkah Minis, 200 g	18.00	53	<input type="text" value="0"/>	0.00
13697	Festive Delights Gift Basket	166.50	54	<input type="text" value="0"/>	0.00

**Subtotal:** \$0.00  
**Shipping:** \$0.00  
**Tax:** \$0.00  
**Total:** \$0.00



**ORDER DEADLINE is November 18th/2024.** Orders will be picked up on or before December 8, 2024 from Dr EP Scarlett School

**Thank you EVERYONE for your support. Even if you can't buy chocolates from us, it would mean the world if you could share this catalogue to everyone you know!**

For questions/inquiries: please email Dana Kennedy, Treasurer [EPSMPA.treasurer@gmail.com](mailto:EPSMPA.treasurer@gmail.com)

**\*\* SEE SAMPLE MESSAGE on next page - example to send to Family and Friends**

*Here is a sample message to family and friends:*

Calling ALL chocolate-lovers!

We're teaming up with Purdy's Chocolatier to fundraise for *(insert student name here)* with EP Scarlett Music Program in hopes of raising \$10,000!

Stock up on your favourite Purdy's Winter treats (did someone say Hedgehogs?) AND support a great cause at the same time— it's the best of both worlds. All fundraising profit raised will directly support *(insert student's name)* band trip fees - every order makes a great difference to us!

Ordering is as easy as eating chocolate!! Browse this catalogue:

<https://www.purdys.com/media/wysiwyg/GnF/Xmas2024/SFR-Xmas-2024-Digital-Catalogue.pdf>

And email me back your order!

Send your order to *(enter your email address)*

**The order deadline is November 18th, so please shop today!**  
Orders will be ready on or before December 8, 2024.

**Thank you EVERYONE for your support. Even if you can't buy chocolates from us, it would mean the world if you could share this catalogue to everyone you know and have them contact us with their order !**

